

# Foreign Exchange (FX) Exposure: Types & Identification

## Training Course

OGI-1154 · 5 days · 15 CPD hours · English

### Overview

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Foreign Exchange FX Exposure is a critical treasury risk area for oil and gas organisations managing international revenues, procurement, financing, joint ventures, capital expenditure and operating costs across multiple currencies. The Foreign Exchange FX Exposure Types and Identification Training Course from [Institute For Oil & Gas Training](#) develops the practical capability required to identify, classify, quantify and manage currency exposure across complex petroleum operations.

Oil and gas companies frequently operate with a mismatch between the currency in which revenue is generated and the currency in which costs, financing obligations, equipment purchases or contractual commitments are settled. A producer can generate export revenue in US dollars while maintaining a local currency cost base. An international contractor can invoice in one currency while purchasing equipment in another. A project company can hold assets and liabilities in different functional currencies. These conditions create transaction exposure, translation exposure and economic exposure that require structured identification and assessment.

The course provides a corporate treasury perspective on Foreign Exchange FX Exposure, with emphasis on functional currency determination, currency mismatch, exposure identification and quantification, natural hedging and the development of an effective FX policy framework. Participants examine how currency movements affect cash flows, earnings, balance sheets, project economics and financial planning across upstream, midstream, downstream and oilfield service operations.

The programme addresses the gap between recognising that foreign exchange risk exists and being able to identify exactly where the exposure sits, how material it is and how it should be communicated to treasury and senior management. Participants work with practical scenarios involving foreign currency receivables, payables, intercompany balances, capital expenditure, debt obligations, commodity-linked revenues and local operating expenditure.

Particular attention is given to the distinction between accounting exposure and underlying economic exposure. Translation exposure can arise when foreign operations are consolidated into group financial statements, while transaction exposure affects committed or forecast cash flows denominated in currencies other than the relevant functional currency. Economic exposure extends the analysis to the longer-term effect of currency movements on competitiveness, margins, project economics and future cash flows.

Functional currency determination provides an important foundation for understanding these exposures. Participants assess the economic environment in which an entity operates and consider how currency denomination affects accounting treatment and exposure analysis. The course then moves from identification towards quantification, helping professionals build a disciplined view of gross and net exposure.

Natural hedging is also examined as a practical treasury technique. Oil and gas organisations often possess natural offsets through matching currency inflows and outflows, local currency cost structures, foreign currency debt and operational purchasing arrangements. Understanding these relationships enables treasury teams to distinguish between genuine residual exposure and exposure that is already offset within the business.

The course also considers the relationship between operational decisions and treasury risk. Procurement terms, project contracting, financing structures, invoicing currencies and intercompany arrangements can all influence Foreign Exchange FX Exposure. A robust FX policy framework therefore requires coordination between treasury, finance, procurement, commercial, projects, tax and business units.

Institute For Oil & Gas Training delivers this programme for professionals who require a practical understanding of currency exposure in a petroleum business environment. The content supports organisations seeking stronger exposure visibility, more disciplined treasury decision-making and clearer communication of foreign exchange risk to management.

## Objectives

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- Explain the principal forms of Foreign Exchange FX Exposure affecting oil and gas organisations
- Distinguish between transaction exposure, translation exposure and economic exposure
- Apply principles of functional currency determination to relevant business situations
- Identify foreign currency receivables, payables, commitments and forecast cash flows
- Recognise currency mismatch across operating, commercial and financing activities
- Conduct structured exposure identification and quantification
- Assess the relationship between foreign currency revenues and a local currency cost base
- Identify opportunities for natural hedging within oil and gas operations
- Understand the relationship between accounting exposure and underlying economic exposure
- Assess how procurement, contracting and financing decisions influence currency exposure
- Develop clearer exposure reports for treasury and senior management
- Establish practical principles for an effective FX policy framework
- Improve coordination between treasury, finance, procurement, projects and commercial functions

- Support more disciplined foreign exchange risk assessment across international operations
- Interpret relevant accounting and risk management requirements affecting foreign currency exposure

## **Training methodology**

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The training methodology combines corporate treasury concepts with practical oil and gas scenarios. The emphasis is on applying exposure identification techniques to realistic business situations rather than treating foreign exchange risk as a purely theoretical financial topic.

### **Industry-Based Case Studies**

Participants examine scenarios involving international petroleum sales, foreign currency procurement, capital projects, operating expenditure and financing arrangements. Each case focuses on identifying the source of exposure, determining the relevant currency and assessing the resulting financial impact.

### **Exposure Mapping Exercises**

Participants work through exposure mapping exercises covering receivables, payables, debt, intercompany balances, capital expenditure and forecast cash flows. These exercises demonstrate how separate exposures can be aggregated into a consolidated treasury position.

### **Currency Mismatch Simulations**

Practical simulations illustrate the effects of currency mismatch between revenue streams and expenditure commitments. Participants evaluate the implications of different invoicing and settlement currencies and identify opportunities for natural hedging.

### **Functional Currency Analysis**

Case-based exercises are used to examine functional currency determination and its significance for exposure analysis and financial reporting. Participants distinguish between the operating currency of an entity and currencies used for individual transactions.

### **Exposure Quantification**

Participants practise converting identified exposures into measurable positions using committed and forecast cash-flow information. The approach supports clearer communication between operating departments and treasury functions.

### **Group Exercises**

Small-group exercises examine FX policy framework requirements, exposure reporting and treasury governance. Participants consider how responsibilities should be distributed between business units, finance and central treasury.

### **Real-World Treasury Scenarios**

Scenarios reflect common oil and gas business conditions such as international contracts, foreign currency equipment purchases, local operating costs, cross-border financing and multinational group structures. This approach helps participants connect exposure concepts with commercial decisions.

## **Organisational impact**

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A structured approach to Foreign Exchange FX Exposure improves the quality and visibility of treasury risk information across the organisation. Companies gain a clearer understanding of where foreign currency exposure originates and how different exposures interact across operating entities and projects.

Improved exposure identification enables treasury teams to distinguish committed exposures from forecast exposures. This supports more consistent prioritisation and reduces the risk of material currency positions remaining outside the organisation's established treasury processes.

The course also strengthens understanding of currency mismatch. When revenue, operating expenditure, capital expenditure and financing obligations are denominated in different currencies, management requires a consolidated view of the resulting position. Better visibility supports more informed commercial and financial planning.

Natural hedging provides another organisational benefit. By identifying offsetting currency flows, companies can recognise existing protection within their operating structure before considering additional treasury actions. Matching foreign currency revenues with foreign currency obligations can form part of an efficient exposure management approach.

A stronger understanding of functional currency determination also improves communication between operating entities, group finance and treasury. Professionals become better equipped to distinguish financial reporting considerations from cash-flow exposure and longer-term economic exposure.

The programme supports more consistent development of an FX policy framework. Clear policy principles help establish exposure identification responsibilities, reporting expectations, escalation procedures and governance arrangements across business units.

For procurement and commercial teams, improved FX awareness supports better assessment of contract currency and settlement terms. Project teams gain greater visibility of currency implications within capital expenditure planning, while finance teams gain a clearer understanding of the relationship between accounting treatment and underlying cash-flow exposure.

At management level, the benefit is improved quality of information. Treasury decisions are supported by structured exposure data rather than isolated currency transactions considered independently. This contributes to stronger financial planning, improved cash visibility and more disciplined risk governance.

## **Personal impact**

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Participants develop practical treasury skills directly relevant to international oil and gas operations. They gain a structured method for recognising Foreign Exchange FX Exposure across operational, commercial, financing and reporting activities.

Professionals strengthen their ability to differentiate transaction exposure, translation exposure and economic exposure. This distinction supports clearer analysis when communicating currency risk to finance directors, treasury managers, project leaders and senior executives.

Participants also improve their ability to perform exposure identification and quantification. They learn to examine contractual commitments, forecast cash flows and balance-sheet positions systematically rather than relying on isolated transaction information.

Understanding functional currency determination strengthens the participant's ability to communicate with financial reporting teams and assess how currency considerations affect multinational entities.

The course develops practical awareness of natural hedging opportunities. Participants learn to examine the relationship between currency inflows and outflows and recognise internal offsets that form part of the organisation's overall currency position.

Professionals also develop stronger cross-functional communication skills. Foreign exchange exposure often originates outside treasury, making collaboration with procurement, commercial, projects, finance, tax and operations essential.

For treasury professionals, the course strengthens exposure reporting and policy development capability. For finance professionals, it provides greater understanding of currency risk beyond accounting entries. For commercial and procurement professionals, it demonstrates how contractual currency choices can influence corporate exposure.

These capabilities support career development across treasury, corporate finance, financial risk management, controllership, project finance and commercial functions within international energy businesses.

## Who should attend

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- Treasury Managers and Treasury Professionals — To strengthen identification, measurement and reporting of foreign currency positions.
- Corporate Finance Managers — To understand how currency exposure affects cash flow, financial planning and corporate financial risk.
- Finance Managers and Financial Controllers — To connect foreign currency transactions and reporting considerations with broader exposure management.
- Cash Management Professionals — To assess currency implications within cash forecasting, settlement and liquidity activities.
- Foreign Exchange Risk Professionals — To improve exposure classification, quantification and policy implementation.
- Project Finance Professionals — To identify currency exposure within major capital projects and international financing structures.

- Commercial Managers — To assess the impact of contract currencies, payment terms and cross-border commercial arrangements.
- Procurement Managers — To recognise foreign currency exposure arising from international supplier commitments and equipment purchases.
- Financial Planning and Analysis Professionals — To incorporate currency exposure into forecasting, budgeting and financial analysis.
- Joint Venture Finance Professionals — To understand currency exposure across shared operations, charges and funding arrangements.
- Controllers and Reporting Professionals — To improve understanding of functional currency, translation exposure and foreign currency reporting considerations.
- Senior Finance and Treasury Leaders — To strengthen the governance and strategic application of an FX policy framework.
- Oil and Gas Commercial and Operations Managers — To understand how operational decisions influence currency exposure and natural hedging opportunities.

## Course outline

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### Foundations of Foreign Exchange Exposure

This module establishes the core principles required to understand Foreign Exchange FX Exposure in an international oil and gas environment. It examines how currencies enter operational, commercial, financing and reporting processes and establishes the distinction between different exposure types.

### Transaction Exposure and Exposure Identification

This module focuses on identifying foreign currency exposures arising from actual and anticipated business transactions. Participants examine how contracts, invoices, procurement commitments, capital expenditure and financing arrangements create measurable currency positions.

### Translation Exposure and Economic Exposure

This module examines exposures that extend beyond individual foreign currency transactions. Participants assess how foreign operations, currency movements and changes in competitive conditions affect group financial reporting and longer-term business economics.

### Natural Hedging and Currency Exposure Management

This module focuses on practical approaches to understanding and reducing residual currency exposure through the structure of business operations. Participants examine natural hedging opportunities before considering the broader treasury management process.

### FX Policy Framework and Treasury Governance

This module brings together exposure identification, quantification and management concepts into a practical FX policy framework. Participants examine governance, reporting, responsibilities and decision-making processes required to maintain consistent foreign exchange risk management.

### Scheduled dates

| Dates            | Venue                           | Format    | Fee    |
|------------------|---------------------------------|-----------|--------|
| 05 - 09 Oct 2026 | Abu Dhabi, United Arab Emirates | In person | £4,200 |
| 05 - 09 Oct 2026 | Abuja, Nigeria                  | In person | £4,200 |
| 05 - 09 Oct 2026 | Accra, Ghana                    | In person | £4,200 |
| 05 - 09 Oct 2026 | Addis Ababa, Ethiopia           | In person | £4,200 |
| 05 - 09 Oct 2026 | Al Ain, United Arab Emirates    | In person | £4,200 |
| 05 - 09 Oct 2026 | Al Khobar, Saudi Arabia         | In person | £4,200 |
| 05 - 09 Oct 2026 | Alberta, Canada                 | In person | £4,200 |
| 05 - 09 Oct 2026 | AlUla, Saudi Arabia             | In person | £4,200 |
| 05 - 09 Oct 2026 | Amman, Jordan                   | In person | £4,200 |
| 05 - 09 Oct 2026 | Amsterdam, Netherlands          | In person | £4,200 |
| 05 - 09 Oct 2026 | Athens, Greece                  | In person | £4,200 |
| 05 - 09 Oct 2026 | Baku, Azerbaijan                | In person | £4,200 |
| 05 - 09 Oct 2026 | Barcelona, Spain                | In person | £4,200 |
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| 05 - 09 Oct 2026 | Boston, United States           | In person | £4,200 |
| 05 - 09 Oct 2026 | Brussels, Belgium               | In person | £4,200 |
| 05 - 09 Oct 2026 | Budapest, Hungary               | In person | £4,200 |
| 05 - 09 Oct 2026 | Cairo, Egypt                    | In person | £4,200 |
| 05 - 09 Oct 2026 | Cape Town, South Africa         | In person | £4,200 |

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| 05 - 09 Oct 2026 | Casablanca, Morocco          | In person | £4,200 |
| 05 - 09 Oct 2026 | Dammam, Saudi Arabia         | In person | £4,200 |
| 05 - 09 Oct 2026 | Dhahran, Saudi Arabia        | In person | £4,200 |
| 05 - 09 Oct 2026 | Doha, Qatar                  | In person | £4,200 |
| 05 - 09 Oct 2026 | Dubai, United Arab Emirates  | In person | £4,200 |
| 05 - 09 Oct 2026 | Edinburgh, United Kingdom    | In person | £4,200 |
| 05 - 09 Oct 2026 | Edmonton, Canada             | In person | £4,200 |
| 05 - 09 Oct 2026 | Frankfurt, Germany           | In person | £4,200 |
| 05 - 09 Oct 2026 | Geneva, Switzerland          | In person | £4,200 |
| 05 - 09 Oct 2026 | Houston, United States       | In person | £4,200 |
| 05 - 09 Oct 2026 | Istanbul, Turkey             | In person | £4,200 |
| 05 - 09 Oct 2026 | Jakarta, Indonesia           | In person | £4,200 |
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| 05 - 09 Oct 2026 | Jubail, Saudi Arabia         | In person | £4,200 |
| 05 - 09 Oct 2026 | Khamis Mushait, Saudi Arabia | In person | £4,200 |
| 05 - 09 Oct 2026 | Kigali, Rwanda               | In person | £4,200 |
| 05 - 09 Oct 2026 | Kuala Lumpur, Malaysia       | In person | £4,200 |
| 05 - 09 Oct 2026 | Lisbon, Portugal             | In person | £4,200 |
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| 05 - 09 Oct 2026 | Muscat, Oman                     | In person | £4,200 |
| 05 - 09 Oct 2026 | Nairobi, Kenya                   | In person | £4,200 |
| 05 - 09 Oct 2026 | New York, United States          | In person | £4,200 |
| 05 - 09 Oct 2026 | Nice, France                     | In person | £4,200 |
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| 31 May - 04 Jun 2027 | Zurich, Switzerland              | In person | £4,200 |
| 31 May - 04 Jun 2027 | Online, Virtual                  | Online    | £4,200 |
| 04 - 08 Oct 2027     | Abu Dhabi, United Arab Emirates  | In person | £4,200 |
| 04 - 08 Oct 2027     | Abuja, Nigeria                   | In person | £4,200 |
| 04 - 08 Oct 2027     | Accra, Ghana                     | In person | £4,200 |
| 04 - 08 Oct 2027     | Addis Ababa, Ethiopia            | In person | £4,200 |
| 04 - 08 Oct 2027     | Al Ain, United Arab Emirates     | In person | £4,200 |
| 04 - 08 Oct 2027     | Al Khobar, Saudi Arabia          | In person | £4,200 |
| 04 - 08 Oct 2027     | Alberta, Canada                  | In person | £4,200 |
| 04 - 08 Oct 2027     | AlUla, Saudi Arabia              | In person | £4,200 |
| 04 - 08 Oct 2027     | Amman, Jordan                    | In person | £4,200 |
| 04 - 08 Oct 2027     | Amsterdam, Netherlands           | In person | £4,200 |
| 04 - 08 Oct 2027     | Athens, Greece                   | In person | £4,200 |
| 04 - 08 Oct 2027     | Baku, Azerbaijan                 | In person | £4,200 |
| 04 - 08 Oct 2027     | Barcelona, Spain                 | In person | £4,200 |
| 04 - 08 Oct 2027     | Berlin, Germany                  | In person | £4,200 |

| Dates            | Venue                        | Format    | Fee    |
|------------------|------------------------------|-----------|--------|
| 04 - 08 Oct 2027 | Boston, United States        | In person | £4,200 |
| 04 - 08 Oct 2027 | Brussels, Belgium            | In person | £4,200 |
| 04 - 08 Oct 2027 | Budapest, Hungary            | In person | £4,200 |
| 04 - 08 Oct 2027 | Cairo, Egypt                 | In person | £4,200 |
| 04 - 08 Oct 2027 | Cape Town, South Africa      | In person | £4,200 |
| 04 - 08 Oct 2027 | Casablanca, Morocco          | In person | £4,200 |
| 04 - 08 Oct 2027 | Dammam, Saudi Arabia         | In person | £4,200 |
| 04 - 08 Oct 2027 | Dhahran, Saudi Arabia        | In person | £4,200 |
| 04 - 08 Oct 2027 | Doha, Qatar                  | In person | £4,200 |
| 04 - 08 Oct 2027 | Dubai, United Arab Emirates  | In person | £4,200 |
| 04 - 08 Oct 2027 | Edinburgh, United Kingdom    | In person | £4,200 |
| 04 - 08 Oct 2027 | Edmonton, Canada             | In person | £4,200 |
| 04 - 08 Oct 2027 | Frankfurt, Germany           | In person | £4,200 |
| 04 - 08 Oct 2027 | Geneva, Switzerland          | In person | £4,200 |
| 04 - 08 Oct 2027 | Houston, United States       | In person | £4,200 |
| 04 - 08 Oct 2027 | Istanbul, Turkey             | In person | £4,200 |
| 04 - 08 Oct 2027 | Jakarta, Indonesia           | In person | £4,200 |
| 04 - 08 Oct 2027 | Jeddah, Saudi Arabia         | In person | £4,200 |
| 04 - 08 Oct 2027 | Jubail, Saudi Arabia         | In person | £4,200 |
| 04 - 08 Oct 2027 | Khamis Mushait, Saudi Arabia | In person | £4,200 |
| 04 - 08 Oct 2027 | Kigali, Rwanda               | In person | £4,200 |
| 04 - 08 Oct 2027 | Kuala Lumpur, Malaysia       | In person | £4,200 |
| 04 - 08 Oct 2027 | Lisbon, Portugal             | In person | £4,200 |
| 04 - 08 Oct 2027 | Liverpool, United Kingdom    | In person | £4,200 |
| 04 - 08 Oct 2027 | London, United Kingdom       | In person | £4,200 |
| 04 - 08 Oct 2027 | Los Angeles, United States   | In person | £4,200 |

| Dates            | Venue                            | Format    | Fee    |
|------------------|----------------------------------|-----------|--------|
| 04 - 08 Oct 2027 | Luanda, Angola                   | In person | £4,200 |
| 04 - 08 Oct 2027 | Madrid, Spain                    | In person | £4,200 |
| 04 - 08 Oct 2027 | Manama, Bahrain                  | In person | £4,200 |
| 04 - 08 Oct 2027 | Marbella, Spain                  | In person | £4,200 |
| 04 - 08 Oct 2027 | Marrakech, Morocco               | In person | £4,200 |
| 04 - 08 Oct 2027 | Miami, United States             | In person | £4,200 |
| 04 - 08 Oct 2027 | Milan, Italy                     | In person | £4,200 |
| 04 - 08 Oct 2027 | Munich, Germany                  | In person | £4,200 |
| 04 - 08 Oct 2027 | Muscat, Oman                     | In person | £4,200 |
| 04 - 08 Oct 2027 | Nairobi, Kenya                   | In person | £4,200 |
| 04 - 08 Oct 2027 | New York, United States          | In person | £4,200 |
| 04 - 08 Oct 2027 | Nice, France                     | In person | £4,200 |
| 04 - 08 Oct 2027 | Nouakchott, Mauritania           | In person | £4,200 |
| 04 - 08 Oct 2027 | Oslo, Norway                     | In person | £4,200 |
| 04 - 08 Oct 2027 | Paris, France                    | In person | £4,200 |
| 04 - 08 Oct 2027 | Port Louis, Mauritius            | In person | £4,200 |
| 04 - 08 Oct 2027 | Prague, Czech Republic           | In person | £4,200 |
| 04 - 08 Oct 2027 | Pretoria, South Africa           | In person | £4,200 |
| 04 - 08 Oct 2027 | Riyadh, Saudi Arabia             | In person | £4,200 |
| 04 - 08 Oct 2027 | Rome, Italy                      | In person | £4,200 |
| 04 - 08 Oct 2027 | Sarajevo, Bosnia and Herzegovina | In person | £4,200 |
| 04 - 08 Oct 2027 | Sharm El Sheikh, Egypt           | In person | £4,200 |
| 04 - 08 Oct 2027 | Singapore                        | In person | £4,200 |
| 04 - 08 Oct 2027 | Stockholm, Sweden                | In person | £4,200 |
| 04 - 08 Oct 2027 | Tokyo, Japan                     | In person | £4,200 |
| 04 - 08 Oct 2027 | Toronto, Canada                  | In person | £4,200 |

| Dates            | Venue               | Format    | Fee    |
|------------------|---------------------|-----------|--------|
| 04 - 08 Oct 2027 | Tromso, Norway      | In person | £4,200 |
| 04 - 08 Oct 2027 | Vienna, Austria     | In person | £4,200 |
| 04 - 08 Oct 2027 | Zagreb, Croatia     | In person | £4,200 |
| 04 - 08 Oct 2027 | Zurich, Switzerland | In person | £4,200 |
| 04 - 08 Oct 2027 | Online, Virtual     | Online    | £4,200 |

## Certificate

Attendees receive a Certificate of Completion from Institute For Oil & Gas Training upon successfully finishing the course.

The certificate confirms participation and completion of the programme. Attendees are required to attend the course in accordance with the Institute For Oil & Gas Training attendance requirements to receive the Certificate of Completion.