

Digital Transformation in Petroleum Finance: Strategy & Roadmap Training Course

OGI-1123 · 5 days · 15 CPD hours · English

Overview

Digital Transformation in Petroleum Finance is a strategic capability programme designed for oil and gas organisations seeking to modernise financial operations, strengthen decision support and establish a structured pathway for finance-led digital change. [Institute For Oil & Gas Training](#) delivers this course to address the growing skills gap between traditional petroleum finance processes and the digital operating models required across exploration, production, processing, transportation and energy trading environments.

Petroleum finance functions operate across complex data environments involving production volumes, lifting activities, joint ventures, capital expenditure, operating expenditure, revenue, taxation, treasury, procurement and asset performance. These functions increasingly depend on integrated systems, automated workflows, reliable data and timely management information. Digital transformation therefore extends beyond implementing new software. It requires finance leaders to connect business strategy, process design, technology architecture, data governance, operating models and organisational change into one coherent transformation agenda.

The course provides a structured approach to developing a finance transformation roadmap aligned with corporate priorities. Participants examine how to assess current digital maturity, identify process inefficiencies, define a target operating model and establish practical priorities for technology-enabled finance transformation. The focus remains firmly on the operational realities of petroleum finance, where financial decisions depend on the quality, timeliness and integration of commercial, operational and technical information.

A major emphasis is placed on digital maturity assessment. Finance teams need a clear understanding of their current capabilities before selecting technologies or launching transformation initiatives. Participants examine maturity across processes, people, data, systems, governance, automation and management information. This creates a structured basis for identifying capability gaps and sequencing transformation initiatives according to business value.

The course also examines the relationship between finance and wider operating functions. Petroleum finance does not operate in isolation from supply chain, procurement, operations, production accounting, commercial management, treasury, taxation and corporate planning. Digital transformation initiatives therefore require cross-functional process standardisation and integrated information flows. Participants explore how finance teams can establish common processes while maintaining appropriate controls for different assets, business units and contractual structures.

The target operating model is another central component of the programme. Participants explore how finance responsibilities, governance, technology, data ownership and service delivery can be redesigned to support a more efficient and digitally enabled organisation. This includes consideration of shared service centre structures, centralised capabilities, retained finance functions, centres of expertise and business-facing finance teams.

Technology stack selection is addressed from a business perspective rather than as a purely technical exercise. Participants examine how finance leaders can evaluate enterprise resource planning platforms, analytics tools,

workflow technologies, automation capabilities, data platforms and reporting solutions against defined business requirements. The emphasis is on selecting technology that supports the operating model rather than allowing technology decisions to dictate the operating model.

The programme also addresses the business case for digital investment. Petroleum organisations need transformation investments to demonstrate a clear connection between expenditure and business value. Participants examine approaches for defining financial and operational benefits, establishing investment priorities, assessing implementation requirements and creating governance mechanisms that support benefits realisation.

Change adoption forms an essential part of successful finance transformation. New systems and automated processes only deliver value when finance professionals and connected business functions adopt the new ways of working. The course explores stakeholder engagement, communication, capability development, process ownership and leadership alignment as practical components of transformation execution.

Institute For Oil & Gas Training positions the programme around strategic application. Participants work with realistic petroleum finance scenarios involving fragmented systems, manual processes, inconsistent data, duplicated activities, reporting delays and disconnected decision-making. The course equips professionals to translate digital ambition into a practical roadmap with defined priorities, governance arrangements, operating model considerations and measurable transformation outcomes.

Objectives

- Develop a structured understanding of Digital Transformation in Petroleum Finance and its strategic relevance to oil and gas organisations.
- Assess the digital maturity of petroleum finance functions across processes, people, data, systems and governance.
- Develop a practical finance transformation roadmap aligned with corporate objectives and operational priorities.
- Identify opportunities for process standardisation across finance and connected business functions.
- Define the characteristics of an effective target operating model for digitally enabled petroleum finance.
- Evaluate shared service centre structures and centralised finance capabilities within transformation programmes.
- Establish business requirements for technology stack selection and digital finance investment.
- Develop a robust business case for digital investment based on operational and financial value.
- Strengthen understanding of finance automation, workflow optimisation and integrated reporting.

- Establish approaches for improving data quality, ownership, accessibility and consistency.
- Connect digital finance initiatives with governance, risk management and internal control requirements.
- Develop practical approaches to stakeholder engagement and change adoption.
- Establish mechanisms for tracking transformation progress and benefits realisation.
- Improve collaboration between finance, technology, operations, commercial and corporate functions.
- Strengthen leadership capability for managing strategic finance transformation initiatives.
- Translate digital strategy into actionable implementation priorities for petroleum finance environments.

Training methodology

Institute For Oil & Gas Training uses a commercially focused methodology that connects digital finance strategy with real-world petroleum business requirements. The delivery approach combines expert-led discussion, industry scenarios, case studies, structured exercises, transformation planning activities and group analysis.

Case studies provide practical context for examining finance transformation challenges. Participants analyse situations involving fragmented financial systems, inconsistent master data, manual reconciliations, disconnected reporting environments and inefficient approval workflows. These scenarios help participants identify root causes and develop structured responses.

Digital maturity assessment exercises allow participants to examine the capabilities of a finance function across people, process, technology, data and governance. The assessment approach encourages participants to distinguish between current-state symptoms and underlying capability gaps.

Transformation roadmap exercises focus on sequencing initiatives according to strategic importance, operational dependency, implementation readiness and expected value. Participants consider how immediate process improvements can support longer-term transformation without creating unnecessary disruption to core finance activities.

Target operating model simulations provide an opportunity to evaluate alternative approaches to finance service delivery. Participants consider the roles of corporate finance, business-facing teams, shared service centre functions and specialist centres of expertise while examining governance, accountability and information flows.

Technology stack selection exercises place business requirements at the centre of technology decisions. Participants compare technology capabilities against defined finance processes, data requirements, integration needs, automation objectives and management reporting priorities.

Business case exercises focus on connecting transformation expenditure with measurable organisational benefits. Participants develop benefit categories, investment priorities and benefits realisation mechanisms that support

management decision-making.

Change adoption scenarios address the human and organisational dimensions of digital transformation. Participants work through situations involving resistance to new processes, unclear ownership, inconsistent adoption and competing stakeholder priorities.

Group discussions encourage cross-functional perspectives and expose participants to different approaches to finance transformation. This is particularly valuable for oil and gas professionals because finance processes interact with operational, commercial, technical and corporate functions.

Organisational impact

Digital transformation programmes require more than technology expenditure. Organisations gain greater value when finance transformation is connected to process redesign, operating model development, data governance and organisational adoption. This course supports sponsoring companies in establishing that integrated perspective.

A structured finance transformation roadmap improves prioritisation. Finance leaders can distinguish between immediate process improvements, foundational data initiatives, system integration requirements and longer-term automation opportunities. This supports more disciplined allocation of transformation resources.

Process standardisation creates greater consistency across business units and finance activities. Standardised processes support clearer ownership, easier control monitoring, more consistent reporting and more efficient technology implementation. They also provide a stronger foundation for automation.

A clearly defined target operating model helps organisations determine which activities should remain close to the business, which activities can be centralised and which specialist capabilities require dedicated expertise. This supports more coherent organisational design and governance.

Shared service centre analysis can improve the strategic allocation of finance resources. Organisations can identify suitable activities for centralised delivery while preserving appropriate business partnering and specialist capabilities within operational units.

Improved technology stack selection reduces the risk of technology investments becoming disconnected from business requirements. Finance leaders gain a framework for assessing systems according to process requirements, integration needs, data structures, reporting requirements and automation priorities.

A stronger business case for digital investment supports better management decisions. Transformation initiatives can be evaluated according to clearly defined financial, operational, control and decision-support benefits rather than technology features alone.

Benefits realisation provides greater accountability after implementation. Organisations can establish benefit ownership, performance indicators, review mechanisms and governance processes that keep transformation focused on measurable business outcomes.

Better data integration strengthens management reporting and decision support. When finance information connects more effectively with operational and commercial data, management teams gain a stronger basis for analysing costs, capital allocation, production economics, cash requirements and business performance.

Automation can reduce repetitive manual activity and improve workflow consistency. Structured automation opportunities can support faster processing, stronger audit trails and more effective use of finance professionals in analytical and business-facing activities.

Change adoption is also critical to organisational value. The course helps organisations recognise that implementation success depends on people understanding new processes, systems and responsibilities. This supports more sustainable adoption and reduces the risk of transformation programmes being undermined by inconsistent working practices.

The programme also strengthens governance awareness. Digital finance environments create dependencies between technology, data, processes and internal controls. A structured approach helps organisations incorporate governance considerations into transformation planning rather than addressing them after implementation.

Personal impact

Participants develop the strategic and operational capabilities required to contribute effectively to petroleum finance transformation initiatives. The programme strengthens the ability to move from identifying digital opportunities to defining structured transformation priorities.

Finance professionals gain a practical framework for conducting digital maturity assessment. They learn to evaluate current capabilities systematically and identify gaps requiring process, technology, data, governance or organisational intervention.

Participants strengthen their ability to develop a finance transformation roadmap. This enables them to translate strategic objectives into sequenced initiatives with clear priorities, dependencies and expected benefits.

Professionals also improve their understanding of target operating model design. They gain greater confidence in assessing responsibilities, governance structures, service delivery models, centralisation opportunities and finance business partnering requirements.

The programme strengthens decision-making around technology stack selection. Participants learn to approach technology evaluation from a business requirements perspective and connect technology capabilities with finance processes and organisational priorities.

Participants develop stronger commercial skills through business case development. They learn to articulate transformation benefits, investment requirements, operational implications and benefits realisation mechanisms for management stakeholders.

The course also improves cross-functional communication. Finance transformation involves technology teams, operational managers, commercial specialists, procurement professionals, senior executives and finance leaders. Participants develop a stronger ability to communicate transformation requirements across these groups.

Change adoption capability is strengthened through practical examination of stakeholder engagement and organisational transition. Participants gain tools for addressing adoption barriers and establishing ownership for new processes.

Professionals also gain greater awareness of data as a strategic finance capability. They develop a stronger understanding of how data quality, integration, governance and accessibility affect reporting and decision-making.

The course supports career development for professionals moving into finance transformation, digital finance, finance strategy, shared services, business process improvement and transformation leadership responsibilities.

Who should attend

- Chief Financial Officers and Finance Directors who require a structured approach to digital finance strategy and investment decisions.
- Finance Transformation Directors and Managers responsible for designing and implementing finance transformation programmes.
- Petroleum Finance Managers who need to connect finance processes with digital operating models.
- Financial Controllers responsible for process standardisation, controls, reporting and finance systems.
- Management Accountants involved in performance reporting, planning and digitally enabled decision support.
- Production Accountants seeking stronger integration between operational data and financial processes.
- Commercial Finance Managers responsible for improving information flows across commercial and finance functions.
- Treasury Managers evaluating automation, data integration and digitally enabled cash management processes.
- Tax and Fiscal Finance Professionals involved in digital reporting, data management and process improvement.
- Shared Service Centre Leaders responsible for centralised finance operations and service delivery models.
- Finance Process Owners managing process redesign, standardisation and automation initiatives.
- Digital Transformation Managers supporting finance-led or enterprise-wide transformation programmes.
- Business Process Improvement Professionals responsible for operational efficiency and process redesign.
- Enterprise Architecture and Technology Leaders working with finance stakeholders on technology strategy and system integration.
- Data and Analytics Managers supporting financial data platforms, reporting and decision-support capabilities.

- Internal Audit and Risk Professionals involved in governance and control considerations within digital finance environments.
- Senior Finance Business Partners seeking to strengthen their strategic contribution to organisational transformation.
- Department Heads and senior managers responsible for sponsoring or governing finance transformation initiatives.

Course outline

Digital Finance Strategy and Maturity

This module establishes the strategic foundation for Digital Transformation in Petroleum Finance. It examines the current finance environment, identifies capability gaps and introduces structured methods for aligning digital initiatives with petroleum business priorities.

Process Standardisation and Operating Model Design

This module focuses on redesigning finance processes and defining an operating structure capable of supporting digital transformation. Participants examine process standardisation, service delivery structures and target operating model design across petroleum finance environments.

Technology Selection, Data and Automation

This module examines how finance leaders can evaluate technology requirements and establish an integrated digital architecture. The focus is on technology stack selection, finance automation, data integration and reporting capabilities.

Digital Investment and Transformation Business Case

This module focuses on the commercial evaluation of digital finance initiatives. Participants examine how to construct a business case for digital investment, establish benefit categories and create governance mechanisms that support benefits realisation.

Change Adoption and Benefits Realisation

This module addresses the organisational requirements for sustaining digital finance transformation. Participants examine change adoption, stakeholder alignment, capability development and benefits realisation to ensure that new processes and technologies become embedded within finance operations.

Scheduled dates

Dates	Venue	Format	Fee
05 - 09 Oct 2026	Abu Dhabi, United Arab Emirates	In person	£4,100

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05 - 09 Oct 2026	Abuja, Nigeria	In person	£4,100
05 - 09 Oct 2026	Accra, Ghana	In person	£4,100
05 - 09 Oct 2026	Addis Ababa, Ethiopia	In person	£4,100
05 - 09 Oct 2026	Al Ain, United Arab Emirates	In person	£4,100
05 - 09 Oct 2026	Al Khobar, Saudi Arabia	In person	£4,100
05 - 09 Oct 2026	Alberta, Canada	In person	£4,100
05 - 09 Oct 2026	AlUla, Saudi Arabia	In person	£4,100
05 - 09 Oct 2026	Amman, Jordan	In person	£4,100
05 - 09 Oct 2026	Amsterdam, Netherlands	In person	£4,100
05 - 09 Oct 2026	Athens, Greece	In person	£4,100
05 - 09 Oct 2026	Baku, Azerbaijan	In person	£4,100
05 - 09 Oct 2026	Barcelona, Spain	In person	£4,100
05 - 09 Oct 2026	Berlin, Germany	In person	£4,100
05 - 09 Oct 2026	Boston, United States	In person	£4,100
05 - 09 Oct 2026	Brussels, Belgium	In person	£4,100
05 - 09 Oct 2026	Budapest, Hungary	In person	£4,100
05 - 09 Oct 2026	Cairo, Egypt	In person	£4,100
05 - 09 Oct 2026	Cape Town, South Africa	In person	£4,100
05 - 09 Oct 2026	Casablanca, Morocco	In person	£4,100
05 - 09 Oct 2026	Dammam, Saudi Arabia	In person	£4,100
05 - 09 Oct 2026	Dhahran, Saudi Arabia	In person	£4,100
05 - 09 Oct 2026	Doha, Qatar	In person	£4,100
05 - 09 Oct 2026	Dubai, United Arab Emirates	In person	£4,100
05 - 09 Oct 2026	Edinburgh, United Kingdom	In person	£4,100
05 - 09 Oct 2026	Edmonton, Canada	In person	£4,100
05 - 09 Oct 2026	Frankfurt, Germany	In person	£4,100

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05 - 09 Oct 2026	Geneva, Switzerland	In person	£4,100
05 - 09 Oct 2026	Houston, United States	In person	£4,100
05 - 09 Oct 2026	Istanbul, Turkey	In person	£4,100
05 - 09 Oct 2026	Jakarta, Indonesia	In person	£4,100
05 - 09 Oct 2026	Jeddah, Saudi Arabia	In person	£4,100
05 - 09 Oct 2026	Jubail, Saudi Arabia	In person	£4,100
05 - 09 Oct 2026	Khamis Mushait, Saudi Arabia	In person	£4,100
05 - 09 Oct 2026	Kigali, Rwanda	In person	£4,100
05 - 09 Oct 2026	Kuala Lumpur, Malaysia	In person	£4,100
05 - 09 Oct 2026	Lisbon, Portugal	In person	£4,100
05 - 09 Oct 2026	Liverpool, United Kingdom	In person	£4,100
05 - 09 Oct 2026	London, United Kingdom	In person	£4,100
05 - 09 Oct 2026	Los Angeles, United States	In person	£4,100
05 - 09 Oct 2026	Luanda, Angola	In person	£4,100
05 - 09 Oct 2026	Madrid, Spain	In person	£4,100
05 - 09 Oct 2026	Manama, Bahrain	In person	£4,100
05 - 09 Oct 2026	Marbella, Spain	In person	£4,100
05 - 09 Oct 2026	Marrakech, Morocco	In person	£4,100
05 - 09 Oct 2026	Miami, United States	In person	£4,100
05 - 09 Oct 2026	Milan, Italy	In person	£4,100
05 - 09 Oct 2026	Munich, Germany	In person	£4,100
05 - 09 Oct 2026	Muscat, Oman	In person	£4,100
05 - 09 Oct 2026	Nairobi, Kenya	In person	£4,100
05 - 09 Oct 2026	New York, United States	In person	£4,100
05 - 09 Oct 2026	Nice, France	In person	£4,100
05 - 09 Oct 2026	Oslo, Norway	In person	£4,100

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05 - 09 Oct 2026	Paris, France	In person	£4,100
05 - 09 Oct 2026	Port Louis, Mauritius	In person	£4,100
05 - 09 Oct 2026	Prague, Czech Republic	In person	£4,100
05 - 09 Oct 2026	Pretoria, South Africa	In person	£4,100
05 - 09 Oct 2026	Riyadh, Saudi Arabia	In person	£4,100
05 - 09 Oct 2026	Rome, Italy	In person	£4,100
05 - 09 Oct 2026	Sarajevo, Bosnia and Herzegovina	In person	£4,100
05 - 09 Oct 2026	Sharm El Sheikh, Egypt	In person	£4,100
05 - 09 Oct 2026	Singapore	In person	£4,100
05 - 09 Oct 2026	Stockholm, Sweden	In person	£4,100
05 - 09 Oct 2026	Tokyo, Japan	In person	£4,100
05 - 09 Oct 2026	Toronto, Canada	In person	£4,100
05 - 09 Oct 2026	Tromso, Norway	In person	£4,100
05 - 09 Oct 2026	Vienna, Austria	In person	£4,100
05 - 09 Oct 2026	Zagreb, Croatia	In person	£4,100
05 - 09 Oct 2026	Zurich, Switzerland	In person	£4,100
05 - 09 Oct 2026	Nouakchott, Mauritania	In person	£4,100
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01 - 05 Feb 2027	Abu Dhabi, United Arab Emirates	In person	£4,100
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01 - 05 Feb 2027	Dammam, Saudi Arabia	In person	£4,100
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01 - 05 Feb 2027	Toronto, Canada	In person	£4,100
01 - 05 Feb 2027	Tromso, Norway	In person	£4,100
01 - 05 Feb 2027	Vienna, Austria	In person	£4,100
01 - 05 Feb 2027	Zagreb, Croatia	In person	£4,100
01 - 05 Feb 2027	Zurich, Switzerland	In person	£4,100
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31 May - 04 Jun 2027	Tromso, Norway	In person	£4,100
31 May - 04 Jun 2027	Vienna, Austria	In person	£4,100

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31 May - 04 Jun 2027	Zagreb, Croatia	In person	£4,100
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04 - 08 Oct 2027	Accra, Ghana	In person	£4,100
04 - 08 Oct 2027	Addis Ababa, Ethiopia	In person	£4,100
04 - 08 Oct 2027	Al Ain, United Arab Emirates	In person	£4,100
04 - 08 Oct 2027	Al Khobar, Saudi Arabia	In person	£4,100
04 - 08 Oct 2027	Alberta, Canada	In person	£4,100
04 - 08 Oct 2027	AlUla, Saudi Arabia	In person	£4,100
04 - 08 Oct 2027	Amman, Jordan	In person	£4,100
04 - 08 Oct 2027	Amsterdam, Netherlands	In person	£4,100
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04 - 08 Oct 2027	Barcelona, Spain	In person	£4,100
04 - 08 Oct 2027	Berlin, Germany	In person	£4,100
04 - 08 Oct 2027	Boston, United States	In person	£4,100
04 - 08 Oct 2027	Brussels, Belgium	In person	£4,100
04 - 08 Oct 2027	Budapest, Hungary	In person	£4,100
04 - 08 Oct 2027	Cairo, Egypt	In person	£4,100
04 - 08 Oct 2027	Cape Town, South Africa	In person	£4,100
04 - 08 Oct 2027	Casablanca, Morocco	In person	£4,100
04 - 08 Oct 2027	Dammam, Saudi Arabia	In person	£4,100
04 - 08 Oct 2027	Dhahran, Saudi Arabia	In person	£4,100

Dates	Venue	Format	Fee
04 - 08 Oct 2027	Doha, Qatar	In person	£4,100
04 - 08 Oct 2027	Dubai, United Arab Emirates	In person	£4,100
04 - 08 Oct 2027	Edinburgh, United Kingdom	In person	£4,100
04 - 08 Oct 2027	Edmonton, Canada	In person	£4,100
04 - 08 Oct 2027	Frankfurt, Germany	In person	£4,100
04 - 08 Oct 2027	Geneva, Switzerland	In person	£4,100
04 - 08 Oct 2027	Houston, United States	In person	£4,100
04 - 08 Oct 2027	Istanbul, Turkey	In person	£4,100
04 - 08 Oct 2027	Jakarta, Indonesia	In person	£4,100
04 - 08 Oct 2027	Jeddah, Saudi Arabia	In person	£4,100
04 - 08 Oct 2027	Jubail, Saudi Arabia	In person	£4,100
04 - 08 Oct 2027	Khamis Mushait, Saudi Arabia	In person	£4,100
04 - 08 Oct 2027	Kigali, Rwanda	In person	£4,100
04 - 08 Oct 2027	Kuala Lumpur, Malaysia	In person	£4,100
04 - 08 Oct 2027	Lisbon, Portugal	In person	£4,100
04 - 08 Oct 2027	Liverpool, United Kingdom	In person	£4,100
04 - 08 Oct 2027	London, United Kingdom	In person	£4,100
04 - 08 Oct 2027	Los Angeles, United States	In person	£4,100
04 - 08 Oct 2027	Luanda, Angola	In person	£4,100
04 - 08 Oct 2027	Madrid, Spain	In person	£4,100
04 - 08 Oct 2027	Manama, Bahrain	In person	£4,100
04 - 08 Oct 2027	Marbella, Spain	In person	£4,100
04 - 08 Oct 2027	Marrakech, Morocco	In person	£4,100
04 - 08 Oct 2027	Miami, United States	In person	£4,100
04 - 08 Oct 2027	Milan, Italy	In person	£4,100
04 - 08 Oct 2027	Munich, Germany	In person	£4,100

Dates	Venue	Format	Fee
04 - 08 Oct 2027	Muscat, Oman	In person	£4,100
04 - 08 Oct 2027	Nairobi, Kenya	In person	£4,100
04 - 08 Oct 2027	New York, United States	In person	£4,100
04 - 08 Oct 2027	Nice, France	In person	£4,100
04 - 08 Oct 2027	Oslo, Norway	In person	£4,100
04 - 08 Oct 2027	Paris, France	In person	£4,100
04 - 08 Oct 2027	Port Louis, Mauritius	In person	£4,100
04 - 08 Oct 2027	Prague, Czech Republic	In person	£4,100
04 - 08 Oct 2027	Pretoria, South Africa	In person	£4,100
04 - 08 Oct 2027	Riyadh, Saudi Arabia	In person	£4,100
04 - 08 Oct 2027	Rome, Italy	In person	£4,100
04 - 08 Oct 2027	Sarajevo, Bosnia and Herzegovina	In person	£4,100
04 - 08 Oct 2027	Sharm El Sheikh, Egypt	In person	£4,100
04 - 08 Oct 2027	Singapore	In person	£4,100
04 - 08 Oct 2027	Stockholm, Sweden	In person	£4,100
04 - 08 Oct 2027	Tokyo, Japan	In person	£4,100
04 - 08 Oct 2027	Toronto, Canada	In person	£4,100
04 - 08 Oct 2027	Tromso, Norway	In person	£4,100
04 - 08 Oct 2027	Vienna, Austria	In person	£4,100
04 - 08 Oct 2027	Zagreb, Croatia	In person	£4,100
04 - 08 Oct 2027	Zurich, Switzerland	In person	£4,100
04 - 08 Oct 2027	Nouakchott, Mauritania	In person	£4,100
04 - 08 Oct 2027	Online, Virtual	Online	£4,100

Certificate

Attendees who successfully complete the course receive a Certificate of Completion from Institute For Oil & Gas Training.

The certificate confirms participation and completion of the programme. Attendees are required to participate in the course sessions and complete the programme requirements established by Institute For Oil & Gas Training to receive the Certificate of Completion.